



BELMAS

Exhibitors & Sponsorship
Annual Conference 2019

12-14th July 2019





BELMAS

The British Educational Leadership Management and Administration Society (BELMAS) is holding its 2019 Annual Conference at the Jury's Inn, Hinckley Island from Friday 12th to Sunday 14th July. The conference brings together approximately 200 delegates from around the world to participate in a busy programme of formal and informal presentations addressing every aspect of educational leadership. Delegates are a mixture of school and college leaders, university lecturers and research academics and professionals from across the spectrum of educational leadership and management.

The conference programme provides delegates with the time and space to network informally and exhibitors' stands are located to benefit from this.

We appreciate the opportunities which arise from having a variety of exhibitors and sponsors and the interest shown by delegates has led to a growing presence at the conference in terms of exhibitors, promotional materials and sponsorship.

Sponsorship opportunities are shown below including exhibitor display stands, delegate bags and inserts and the conference handbook.

Please see the booking form at the end of this booklet.



Sponsorship Opportunities

Exhibitor Display Stands

Your stand will be positioned prominently at a location presenting the highest footfall for the convenience of both yourselves and the delegates.

Included in the price is:

- 1 table and 2 chairs
- Delegate List
- 100 word entry and logo in the delegate handbook
- Logo and web link on the conference website
- Tea/coffee at designated times
- Lunch

Cost

Friday 12th July (half day)	£50
Saturday 13th July (full day)	£100
Sunday 14th July (half day)	£50

Conference Mobile App

Available for download in advance, this free app gives users promotional information on BELMAS as well as all the information conference delegates need, including a detailed programme, venue and local information, photos and bios of presenters and keynotes, abstracts of presentations, floorplans, delegate list and a big emphasis on networking with details of delegate research interests and easy messaging to connect with peers. £200

The app will be promoted to over 1,000 members and 80 universities across the UK and the top 97 research institutions in the USA with programmes in educational leadership and policy.

App users will receive regular updates on the programme in the run up to the conference and additional material of interest which will not be available anywhere else. As in previous years, the app will be promoted through partner organisations. There will be a dedicated portion of the app which will link to the Sponsor's chosen landing page or promotional PDF. Included in the price is the Sponsor's logo in the conference handbook and on the BELMAS conference website, together with promotional text, and the opportunity to include material in the delegate bags.

The metrics from the 2018 conference show over 500 schedule views and close to 1,500 sponsor impressions.



Delegate Bags *(limited to one sponsor only)*

All delegates receive a bag on arrival containing conference information and promotional material. A carefully chosen material in a perfect handy size for both the conference and it's life following the event. A brilliant opportunity in terms of advertising shelf life due to the nature of this quality re-usable bag.

Included in the price is: £200

- Logo branding on one side of bag (one colour)
- Logo branding and advertisement in handbook (half page, full colour)
- Logo branding on website
- Insert into delegate bag

Delegate Handbook

All delegates receive a handbook on arrival. The handbook is a one stop shop for delegates containing everything they need to know about the conference, used throughout the event from beginning to end.

Colour outside back cover full page £200

Colour inside front/back cover full page £150

Colour inside front/back cover half page £100

Black and white full page £100

Black and white half page £50

Delegate Bag Inserts

One A5/A4 promotional leaflet or flyer can be inserted into each conference bag. Every delegate receives a delegate bag on arrival. £50

Website

A great way to get your business noticed. The website gets an excellent amount of traffic from potential delegates from all around the world throughout the course of the year. Sponsor logos will feature prominently on the conference website providing advertising opportunities and links to the landing page of choice.

The logo will provide a direct link to your website £150

Promotional Items

Sponsors may propose their own promotional items. £50

Please contact us to discuss further.

Tel: 0114 279 9926 Email: info@belmas.org.uk

***PLEASE NOTE* Deadline for all copy is 12th May 2019**

Please let us know if you would like to arrange any accommodation for staff that will be attending. Costs are as follows:

Accommodation	£100 (bed and breakfast)
Friday Evening Dinner	£15
Saturday Evening Dinner	£35



Booking Request Form

Please complete the details below.

Exhibiting

Display Stand:

Price

- Friday 12th July	£50	
- Saturday 13th July	£100	
- Sunday 14th July	£50	

Sponsorship

Conference Mobile App:

£200

Delegate Handbook:

- Colour outside back cover full page	£200	
- Colour inside front/back cover full page	£150	
- Colour half page	£100	
- Black and white full page	£100	
- Black and white half page	£50	
Delegate Bag (Inserts included in this option)	£200	
Delegate Bag Insert (Do not select this option if sponsoring bag)	£50	
Website advertising	£150	
Promotional item	£50	

Contact Name

Company Name

Company Address

Postcode

Telephone

Email

By returning this form you are agreeing to the booking of your chosen sponsorship. When you click 'submit', an email will be created automatically using your default email client. All you need to do is click 'send'.

Alternatively, you can print and return to BELMAS, Northchurch Business Centre Suite 20, 84 Queen Street, Sheffield, South Yorkshire, S1 2DW

Upon receipt of this form we will send you a booking confirmation and contact you to arrange payment and/or produce an invoice where applicable.

Important Information

- The deadline for all copy for the handbook is 12th May 2019.
- If you are exhibiting and you would like more than one display stand, please contact the BELMAS office.
- If you require overnight accommodation for staff that will be attending, please contact us.
- ALL display materials, exhibition equipment and any other property belonging to the sponsor and/or staff are the responsibility of the sponsors/staff at all times.
- Set up details will be provided on confirmation of booking.



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